

For Immediate Release:

“My Beautiful Face” - The Next Chapter

“A scar shouldn’t mean you have to hide away” *Katie Piper*

In a frank commentary, pioneering surgeon to the courageous Katie Piper, Mr Mohammad Jawad discusses the next challenge he faces in the complex and vital ongoing management of Katie’s scars. These next crucial steps will determine the success of Mr Jawad’s technique and stand testimony to the importance of proactive scar management post surgery.

Tonight’s screening of “My Beautiful Face” tells an amazing story of one women’s strength and courage to survive and overcome a vicious acid attack and of the pioneering work of skilled Plastic and Reconstructive Consultant Surgeon, Mr Mohammad Jawad (Chelsea & Westminster and Welbeck Hospital, London).

The programmes retrospective review of the events which led to such significant surgical advances are inspiring, yet Mr Jawad admits the next stage of her treatment will be just as challenging; “in a treatment process such as Katie’s, which consisted of such a high number of surgical procedures, scarring is a great concern. In many ways I’ve done the easy bit, the harder part now is the commitment to the treating of the scarring; scar management is labour and time intensive and you need clinical grade silicone gel products, such as Kelo-cote, to help with the healing process.”

Mr Jawad continues “my view is that as a surgeon I have taken responsibility of the surgery, but I also have to take responsibility to complete the journey, and help Katie proactively manage her scars to improve the surgical outcome, and if I don’t do this, my job is unfinished, not complete”.

~ ENDS ~

1. Kelo-cote is available as either a gel or spray and is available on prescription from your GP. More recently it has been granted over the counter status and is available from pharmacist and online.

For Further Information or interviews with Mr Mohammed Jawad, please contact:

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